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# PHOENIXVILLE COMMUNITY HEALTH FOUNDATION ANNUAL REPORT

FY 2023-2024

### 2023-2024 Annual Report

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# A MESSAGE FROM PCHF LEADERSHIP

Dear Community Members,

We're excited to present our annual report for fiscal year 2023-2024, celebrating the profound impact of our grantees, the tireless dedication of our small-but-mighty staff, and the steadfast support of our volunteers and board of directors.

Collectively, we play a pivotal role in enhancing our community's well-being, with a special focus on marginalized populations, including immigrants, LGBTQ+, people in poverty, people experiencing homelessness, and those with limited English proficiency.

In the past year, we gave over \$2 million in grants, awards, and scholarships. Our grantees provide key services for the community such as:

- Enhancing access to healthcare
- Offering mental health support
- Addressing food insecurity
- Empowering youth
- Providing affordable housing solutions
- Supporting educational opportunities

And our impact goes beyond our monetary contributions. We actively work to strengthen our nonprofit partners through capacity-building workshops and ongoing technical assistance. These efforts empower organizations to grow, ensuring they can better serve those in need.

We encourage you to delve into this annual report to discover more about the incredible work we accomplished. Together, we can continue making a positive impact on our community's health and well-being, especially for those who need it most.

#### With gratitude,

### **Jessica Capistrant**

Chair of the Board of Directors

Tamela Luce President and CEO

ity Jessica Capistrant Chair of the Board



### FY 2023-2024 BOARD OF DIRECTORS

Nicholas Bucci Director

Brooke Ginty Chair

Julian McCracken Secretary

Maria Schwab Director

James Reading Founding Emeritus Jessica Capistrant Chair

Charles Henry\*\* Treasurer

Barbara O'Connor Director

Dolores Winston Director

Daniel Hennessey Council Jonathan Ewald Borough Representative

Tashir Kassam Director

Rev. Lee Paczulla Director

Richard Downs Founding Emeritus

Charles Honart Council Frank Giardina\* Director

Allen Kramer Director

Chelsea Perugini Director

Richard Kunsch, Sr. Founding Emeritus

Tamela Luce President/CE0

\*PCHF board and staff thank former board member Frank Giardina for 8 years of service!

\*\*PCHF remembers beloved board member Charles Henry, who passed in November 2023 and who is deeply missed.



Charles Henry gave back to his beloved Phoenixville in countless ways, but none more so than as a longtime board member and Treasurer of the Phoenixville Community Health Foundation.

Charles was a quiet man; however, when he spoke, it was always with respect, wisdom, and a willingness to share his expertise to those whom he was addressing. His counsel on all matters, financial and otherwise, was welcome.

Charles Henry will forever be missed.

-Julian McCracken, PCHF board member

# WHO WE ARE

Our VISION is to make the greater Phoenixville region one of the healthiest places for all in Pennsylvania.

### **OUR MISSION**

We work to improve the health and quality of life for all people in the greater Phoenixville region by increasing equitable access to quality health and human services and promoting healthy communities through grantmaking and collaboration with health, civic, business, nonprofits, and community partners.

### **OUR VALUES**

- Ethical and accountable behavior to preserve our community's trust
- Partnering in the spirit of service with the communities we serve
- Equitable responsiveness and sensitivity to our community's needs
- Fair, respectful, honest, and professional relationships
- Remaining centered on learning, evolving, and improving our impact



### AN UPDATE ON OUR STRATEGIC PLAN

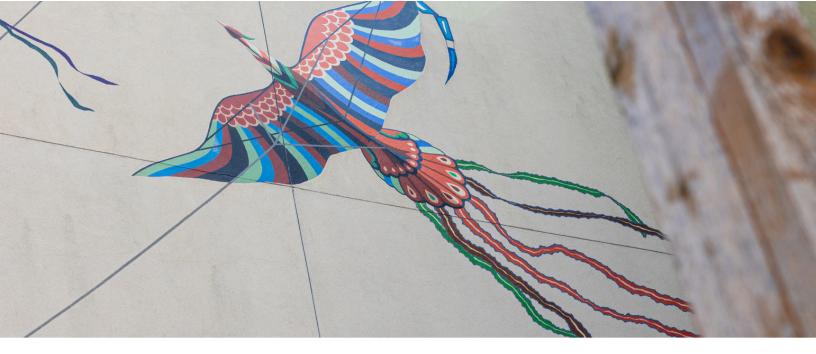
#### After much deliberation, our Board of Directors voted to extend our 2022-2024 Strategic Plan through the end of the 2025 calendar year.

In 2025, we will continue to offer grants to organizations serving the greater Phoenixville region that address one or more of our strategic goals. Additionally, we will continue other initiatives and activities, such as providing capacity building training opportunities to our nonprofit partners, and serving as a convener to further advance our strategic goals.

Throughout 2025, our board and staff will again conduct a thorough and intentional strategic planning process to better understand our community's ever-evolving needs and determine how we can best serve the Phoenixville area. We remain committed to transparency and open communication with our nonprofit community, and we look forward to sharing our progress with you.

GOAL 1	<b>Health and Human Services</b> Ensure equitable access to high-quality and affordable health and human services for all residents in the greater Phoenixville region.
GOAL 2	<b>Mental Health and Substance Abuse</b> Promote and strengthen access to timely mental health and substance abuse services, especially crisis intervention.
GOAL 3	<b>Housing and Public Safety</b> Support efforts to prevent homelessness and services for those experiencing housing insecurity, and expand opportunities for healthy, safe, and affordable housing.
GOAL 4	<b>Capacity Building and Development</b> Enhance the quality of services in the region by investing in nonprofit capacity building and development, and by encouraging partnerships and innovation.

### Read the entire strategic plan here.



### FY 2023-2024 ANNUAL GRANTS

**\$1,613,500** Awarded during the 2023 annual grant cycle During the 2023 annual cycle, we built and strengthened relationships with 48 Phoenixville area nonprofits, ultimately awarding over \$1.6 million in general operating and project support grants.

### **STRATEGIC GOAL ALIGNMENT**

Each annual grantee's work fell into one of our four strategic goal categories.

**HEALTH AND HUMAN SERVICES** \$1,251,000

**HOUSING AND PUBLIC SAFETY** \$212,000

MENTAL HEALTH AND SUBSTANCE ABUSE SERVICES \$78,000

**CAPACITY BUILDING AND DEVELOPMENT** \$72,500



# **COMMUNITY GIVING**

In addition to our annual grant making, PCHF awarded \$458,000 in scholarships, mini-grants, and other giving programs in FY 2023-2024.



# **CAPACITY BUILDING**

Beyond our funding, we support our partners by providing capacity building programs and opportunities free of cost. Program topics included networking, development strategies, nonprofit management, Al, and Diversity, Equity, and Inclusion.



# A LOOK AHEAD

### We hope you'll join us for one of our upcoming programs!

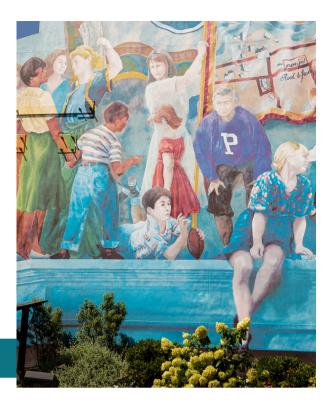
February 3rd, 11:30-1:00: Volunteer and Board Member Management

March 4th, 10:00-11:30: Cutting Through the Noise - What's Working NOW to Spur Donor Engagement

April 2, 11:30-1: Nonprofit Advocacy - Strategic Voices, Stronger Impact

June 4, 11:30-1: Resourcing the Under Resourced

Follow us on <u>Facebook</u> or subscribe to our <u>newsletter</u> for details!



### MISSION MOMENTS

### CELEBRATING THE WORK OF OUR NONPROFIT PARTNERS

Our mission would be impossible to achieve without the efforts and expertise of our nonprofit partners and grantees. This incredible network was hard at work serving Phoenixville residents last year!

#### A New Space for Mom's\_ House

In early 2024, <u>Mom's House</u>, which provides free childcare for single parents pursuing full-time education, moved to a larger location. They can now accept almost double the number of children and serve more parents. Staff are thrilled to have more classrooms, lots of natural light, an indoor play area, and plenty of parking!





#### Celebrating the Heart Campus

In June, Ann's Heart, which provides emergency shelter and basic needs to Phoenixville-area residents, gathered together staff and community members to celebrate the ribboncutting of the new HEART Campus. The <u>HEART</u> <u>campus</u> will act as a collaborative nonprofit hub for human services in the heart of downtown Phoenixville!

## MISSION MOMENTS



### New leadership at the PVX Free Clinic

After a dedicated executive search, the <u>Phoenixville Free Clinic</u>, which provides healthcare to uninsured patients in the Phoenixville area, appointed Donald Price as their new Executive Director. Donald brings a wealth of experience in nonprofit management, community health, and patient advocacy. This leadership change marks an exciting new chapter for the clinic!

### Care and Compassion \_ at Citizen's Advocacy

<u>Citizen Advocacy</u> supports long-lasting and lifechanging voluntary relationships that provide protection and connection for people who are marginalized due to society's response to their disability, like Bradley. Bradley spent time in prison and currently lives in a care facility. Omar and his friends are the only unpaid people who spend time with Bradley. Bradley calls Omar his brother. "Bradley and I are able to pursue Bradley's love and great knowledge of botany, western style, and being outdoors. We have much to teach each other, and it has been very rewarding to see how his outlook has evolved and the way he lights up when we discuss our next adventure."





#### Latinx Pride with Kate's Casa

<u>Kate's Casa</u>, which provides support to Phoenixville's immigrant population, participated in the annual Phoenixville Dogwood Parade. For the first time, Phoenixville's Hispanic community was represented, with decorated trucks celebrating Honduras and Guatemala, and families in traditional clothing performing cultural dances along the parade route. The town warmly embraced this display of Hispanic heritage, and it was a joyful, unifying experience for everyone involved.

# PCHF FINANICALS: FY 2023-2024

### **Consolidated Statements of Financial Position**

	<u>2024</u>	<u>2023</u>
Assets Cash and cash equivalents Accounts receivable Prepaid expenses Property, plant, and equipment, net Long-term investments	\$11,961,438 - \$17,420 \$486,971 \$49,247,472	\$2,535,826 \$8,000 \$8,917 \$512,324 \$54,147,785
TOTAL ASSETS	\$61,713,121	\$57,212,852
<b>Liabilities and Net Assets</b> Liabilities Net assets without donor restrictions Net assets with donor restrictions	\$32,036 \$59,613,753 \$2,067,332	\$2,564 \$55,142,956 \$2,067,332
TOTAL NET ASSETS	\$61,681,085	\$57,210,288
TOTAL LIABILITIES AND NET ASSETS	<u>\$61,713,121</u>	<u>\$57,212,852</u>

### **Consolidated Statements of Activity**

	2024 Without Donor Restrictions	2023 Without Donor Restrictions
<b>Revenues, Gains, and Other Support</b> Donations Investment gain, net Interest and dividend income	\$8,250 \$5,570,503 \$1,681,830	\$162,594 \$4,279,763 \$1,977,947
Total Revenues, Gains, and Other Support	\$7,260,583	\$6,420,304
<b>Program Expenses</b> Grants made	\$2,072,609	\$1,879,201
Management and General Expenses Salaries Payroll taxes Employee benefits Repairs and maintenance Depreciation Professional fees General operating expenses Community Relations	\$316,694 \$25,195 \$47,865 \$33,945 \$25,353 \$23,603 \$183,997 \$60,525	\$292,265 \$21,920 \$41,145 \$33,765 \$25,647 \$38,032 \$201,610 \$54,486
Total Management and General Expenses	\$717,177	\$708,870
TOTAL EXPENSES	\$2,789,786	\$2,588,071
CHANGE IN NET ASSETS	<u>\$4,470,797</u>	<u>\$3,832,233</u>

# PCHF **STAFF**

We were pleased to welcome Markita Graves and Sam Anthony to our team this year. In addition, Viviann Schorle departed in February for another professional opportunity. We wish her the best in her future endeavors!



### Tamela Luce, President and CEO

Working in philanthropy allows me to positively impact our community in so many areas. Since I came to PCHF in 2019, we've helped our nonprofits survive COVID and assisted homeowners in the Mont Clare and Port Providence neighborhoods of Upper Providence Township to rebuild their homes' infrastructure after Hurricane Ida. We've provided funding to several nonprofits to purchase and renovate new spaces so they can better serve the community and have more professional workspace. While those big projects are gratifying, I also get joy out of the everyday conversations we have with our nonprofits on how we can partner with them to strengthen their organizations and forward their vision.



#### Jeanette Hall, Director of Finance and Operations

After many years in corporate finance/accounting, I realized that I wanted to do something that can make a difference in this world. My first nonprofit position was at a domestic violence agency. There, I learned of all the intersections contributing to our societal problems. That experience, along with involvement in grant writing and nonprofit budgeting, makes my position at PCHF a good fit for me. Additionally, opportunities for community involvement are a wonderful perk. It feels good to get up in the morning knowing the work you do can contribute to positive change. In my personal life, I raised 3 beautiful young women. My children have become caring and empathetic members of our society. That is my greatest source of pride.



### Sam Anthony, Program Officer

After graduating from Temple University in 2020, I lived in Philadelphia and worked with PA nonprofits to build capacity and support grassroots, mission-based work. It was then that I began to cultivate a passion for supporting the missions of the incredible organizations working to benefit PA communities, and there's few better places in PA than Phoenixville to do so. I'm thrilled to join this team during a time of exciting organizational growth, and I look forward to continuing to work together with community leaders, passionate activists, and talented Pennsylvanians to make Phoenixville a stronger community for everyone.



### Markita Graves, Office Manager

I'm a professional with an extensive background in customer service and collections, along with some experience in healthcare. Although I am new to the nonprofit world, I am passionate about helping others in any way I can and find joy in making a positive impact. In my free time, I enjoy traveling with my husband, spending time with friends and family, exploring new cuisines through cooking, and expanding my knowledge through learning new things. I am also a proud mom to a fur baby named Apollo, whom we adopted in 2017. I'm excited to make new connections, build new relationships, and make a difference in the world!



# **STAY IN TOUCH**





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